



Prompt:

Learning how to communicate with diverse audiences will contribute to your development as a student and intellectual. For this assignment, you will have the opportunity to conduct research on a topic of your choice and translate that knowledge into an accessible blog post. You may be asking yourself, why a blog post and not the traditional research paper? Translating theory and sociological concepts into digestible prose is challenging and requires mastery of the subject. Applying theory and concepts to a topic you are passionate and interested in will improve your ability to translate sociology into everyday life. Furthermore, writing a blog gives you the opportunity to take classroom material and disseminate to those who may not have the means, opportunity, or time to study a topic in depth.

Objectives:

- Apply sociological concepts and theories to the study of gender.
- Advance analytical writing skills through sociological inquiry.
- Educate a broad audience about the implications of gender in everyday life.

Important Dates:

- Blogging Workshop I
- **Proposal 10/15 (Week 7)- 10 PTS.**
- Library Workshop and Research Day 11/2 (Week 9)
- **Draft 11/12 (Week 11)- 5 PTS.**
- Blogging Workshop II
- **Final Draft 12/7 (Week 14)- 10 PTS.**
- **Oral Presentation 12/10 & 12/12 (Week 15) (Or Vlog)- 5 PTS**
- TOTAL PTS. = 30 PTS.

Details:

- 2-4 (MAX) page typed 12pt Times New Roman, double-spaced, and one-inch margins on all sides.
- Visual component- a minimum of two visual aids that accompany the blog post. Can be original (photography, painting, video) or items found on the Internet.

Sources:

- You are required to use three course readings.
- You are required to use (at minimum) two outside resources. Outside resources include peer-reviewed journal articles or chapters in edited books. These sources need to be cleared with me so make sure to plan. I suggest you come to meet with

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in person to discuss the resources. Also, make sure you read the resource and have an idea of how you want to use it.

Rubrics:

Draft= 5 PTS.

Learning Objective	Criteria	Total Points
application of sociological concepts and theories	<ul style="list-style-type: none"> • correct application of concepts • clear and concise review of theory 	2
integration of sources	<ul style="list-style-type: none"> • correctly identified three course readings • correctly identified two outside sources • does not regurgitate text but weaves theory with own writing 	2
style, grammar, and language	<ul style="list-style-type: none"> • paper is coherent • organization is clear • succinct and concise paragraphs that inform • spelling errors are minimal • grammatical errors are minimal 	.5
visual component	<ul style="list-style-type: none"> • clear idea of the visual component (for the draft you can submit as many pictures as you would like- think about this as a brainstorm) 	.5

Final Draft= 10 PTS.

Learning Objective	Criteria	Total Points
application of sociological concepts and theories	<ul style="list-style-type: none"> • correct application of concepts • clear and concise review of theory and application to sociological issue or phenomenon • accessible prose 	4
integration of sources	<ul style="list-style-type: none"> • does not regurgitate text but weaves theory with own writing • provides sufficient information to understand sociological issue or phenomenon 	3
style, grammar, and language	<ul style="list-style-type: none"> • paper is coherent • organization is clear • succinct and concise paragraphs that inform • spelling errors are minimal • grammatical errors are minimal 	2
visual component	<ul style="list-style-type: none"> • includes two creative pieces to strengthen written component • proper citation of visual 	1

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Presentation= 5PTS.

Learning Objective	Criteria	Total Points
mastery of subject	<ul style="list-style-type: none"> provides clear and concise information about sociological concepts and theories 	2
aesthetics and creativity	<ul style="list-style-type: none"> presentation is creative visuals are used to strengthen talk and discussion 	1
delivery	<ul style="list-style-type: none"> confident about subject matter kept presentation within the ten minute time frame appropriate energy and demeanor 	2

Sociology Blog Post Websites:

You may find the following resources useful in looking for examples of successful blog posts.

1. Wade, Lisa, Hartmann, Douglass and Christopher Uggen (eds). 2016. *Assigned: Life with Gender*. New York: W.W. Norton & Company (COURSE BOOK)
2. The Society Pages- <https://thesocietypages.org/about/>
3. Everyday Sociology Blog- <https://www.everydaysociologyblog.com/>
4. Sociology Lens- <https://www.sociologylens.net/>
5. New York Times Sociology- <https://www.nytimes.com/topic/subject/sociology>
6. Contexts- <https://contexts.org/> and <https://contexts.org/blog/>
7. Everyday Feminism- <https://everydayfeminism.com/>

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Resources:

ME... If you need help, please visit me during my office hours on Tuesday and Thursday 1:30-3:00 TISCH 105. In order to best help you, it is crucial that you come prepared.

Consult our Research Librarian, Johanna MacKay at jmackay@skidmore.edu or 518-580-5524. It may be helpful to consult the Sociology Research Guide before visiting with Johanna. See: <http://libguides.skidmore.edu/sociology>

Visit the Writing Center located on the 4th Floor of the Scribner Library. Writing tutors can assist with any stage of writing, provide feedback, and help you develop good writing practices. **Your tuition covers these services.** To make an appointment online go to https://www.supersaas.com/schedule/login/Skidmore_Writing_Center/Tutoring

Visit the **Sociology Department's Peer Academic Coaching (PAC)**. PAC is a program of advanced Sociology majors who "offer more than tutoring." This program helps students navigate assignments by providing peer-to-peer tutoring. Tutors may not be familiar with assignments, but they can assist you with thinking through questions you may have about sociological concepts and theories. PAC meets Sunday through Thursday from 7:00-9:00 PM in the Sociology Office located on the 2nd floor of the Tisch Learning Center.